Southwest Colorado Rural Philanthropy Days

Mountains of Opportunity

Montezuma - La Plata - Dolores - Archuleta - San Juan

Be a Sponsor of Southwest Rural Philanthropy Days

September 12 - 14, 2018

In 2018, over 350 individuals are expected to attend SW RPD in Cortez, including regional nonprofits, government agencies and statewide grantmakers.

For 27 years, local communities have worked together to coordinate Rural Philanthropy Days (RPD) conferences, which provide a powerful opportunity for the state's most influential funders, government representatives, business leaders and local nonprofit organizations to strengthen partnerships and better meet the needs of Colorado's rural communities. RPD provides increased access to resources, skill building opportunities for important local projects, and opportunities to build relationships.

Your sponsorship will strengthen nonprofit organizations in the SW Region of Colorado, keep registration costs affordable for nonprofit participants, and help nonprofits in our community leverage additional funding.

RPD Success in the SW Colorado Region

"The Early Childhood Council of La Plata County (ECCLPC) participated in the 2014 SW RPD in Pagosa Springs with the hopes of engaging in a regional conversation about the two principal areas of concentration that year: affordable housing and early childhood. ECCLPC has served as the local early childhood systems advocate and coalition since 1998 and we were thrilled that RPD attracted a broader audience to engage around these important community issues. We met with many non-profits working with young children and families and participated in a compelling roundtable discussion with regional leaders and statewide funders to help inform each other about the critical needs of the young child population in the region. Little did we know that these roundtable discussions would spark a unique opportunity to collaborate with other early childhood organizations and a prominent donor in Colorado.

A few weeks after SW RPD, El Pomar Foundation invited the ECCLPC, Montelores Early Childhood Council and Seeds of Learning to meet with other regional leaders and the representatives of El Pomar Southwest Regional Council to discuss challenges and opportunities in the region. Beginning in January 2015, the collaborative worked to expand the early childhood system, strengthen existing relationships between providers, and increase the quality and accessibility of early childhood programs in all five counties. Over the course of 30 months, the SW Colorado Early Childhood Regional Collaborative has distributed $77,595 to 11 providers and created 95 new infant and toddler slots in the region."

- Heather Hawk
Executive Director, Early Childhood Council of La Plata County
2014 SW RPD Attendee

Rural Philanthropy Days is coordinated in partnership with:

the Community Foundation serving Southwest Colorado

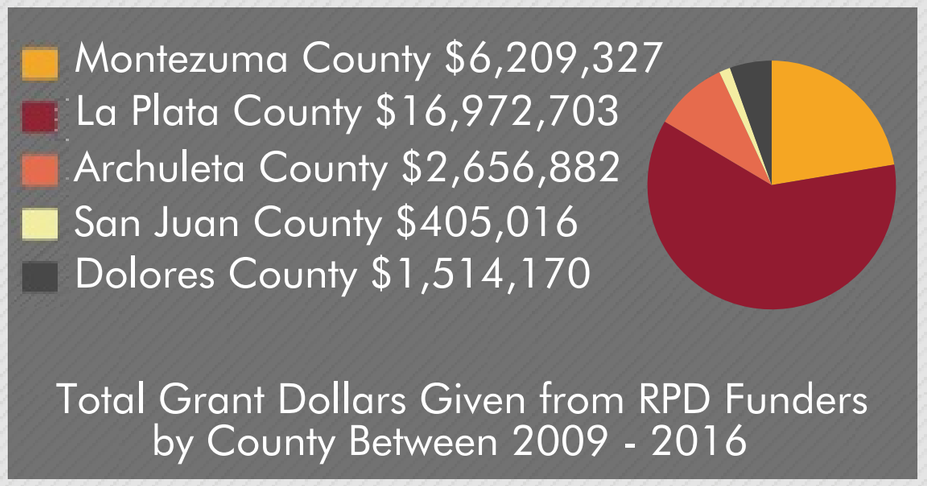
CRC COMMUNITY RESOURCE CENTER
SUCCESS STRATEGIES FOR COLORADO NONPROFITS

ANSCHUTZ FAMILY FOUNDATION

Economic Impact of RPD

Since the inaugural "Philanthropy Day" in Grand Junction, RPD has fostered a culture of rural philanthropy creating a platform for rural nonprofits to communicate their value directly to Front Range funders. In 1990, only 3% of private grant dollars were going to rural nonprofits. In 2016 alone, the core funders of RPD provided nearly $4.2 million in grant support to nonprofits in the five-county region of SW Colorado. RPD core funders have contributed over $27 million to the region over the past seven years, an increase of 34% in philanthropy dollars given to support SW Colorado communities!

Through your sponsorship, you are supporting rural nonprofits, as well as each individual and community that benefits from the services of those organizations. Together we strengthen rural Colorado.



Total Grant Dollars Given from RPD Funders by County Between 2009 - 2016

2018 Fundraising Goals

Number of Registered 501(c)3 Organizations	
Archuleta County	91
Dolores County	11
La Plata County	286
Montezuma County	102
San Juan County	18

Numbers sourced from IRS Public Charity data

Sponsorship Opportunities

As a SW RPD sponsor, you will connect with more than 350 Coloradans: a group composed of the staff and board members of local nonprofits, community leaders, local government officials, and statewide grantmaking agencies. A corporate sponsorship will demonstrate your organization's civic engagement and commitment to supporting a vibrant nonprofit sector in the SW Colorado Region.

Sponsorship Level and Benefits	$5,000+ Platinum Sponsor	$2,500 - $4,999 Gold Sponsor	$1,000 - $2,499 Silver Sponsor	$500 - $999 Bronze Sponsor	$250 - $499 Supporter
Recognition in event collateral material	Full-page ad in Program Book, Marketing materials in event swag	Half-page ad in Program Book, Marketing materials in event swag	Listed in Program Book, Marketing materials in event swag	Listed in Program Book, Marketing materials in event swag	Listed in Program Book, Marketing materials in event swag
Included in social media, website and email marketing	■	■	■	■	
Option of Exhibitor Booth	■	■	■		
Acknowledgement During Event	■	■	■		
Event Passes (Can be Distributed to Partner Nonprofit Organizations)	Four passes to the event	Two passes to the event	One pass to the event		
Recognition at Opening Event	■	■			

For more information, please visit SouthwestRPD.org
or contact Kristi Smith, SW RPD Event Coordinator
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