

A photograph of two women wearing blue helmets and jackets, smiling and raising their fists in celebration. They are outdoors at a ropes course, with trees and other participants visible in the background. A semi-transparent grey box is overlaid on the right side of the image, containing the text '2017 Annual Report'.

2017 Annual Report

COMMUNITY RESOURCE CENTER

SUCCESS STRATEGIES FOR COLORADO NONPROFITS



CREAT
BAILEY



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FRAMEWORK FOR CAPACITY BUILDING

1.0 INDIVIDUALS

CRC develops the skills and increases the knowledge of nonprofit leaders, staff, and volunteers through professional development opportunities.

2.0 ORGANIZATIONS

CRC affects change within organizations by engaging many levels of stakeholders and promoting meaningful organizational culture change.

3.0 NETWORKS & COMMUNITIES

CRC works alongside nonprofits, government entities, foundations, and other community stakeholders creating broader connections and impact within the community.

LETTER FROM OUR CEO

COMMUNITY RESOURCE CENTER BELIEVES IN THE POWER OF THE NONPROFIT SECTOR TO AFFECT CHANGE AND SUPPORT THRIVING COMMUNITIES. WE ENVISION A STRONG AND SUSTAINABLE NONPROFIT SECTOR LEADING OUR STATE TOWARDS A MORE JUST FUTURE.

In 2017 board, staff and volunteers participated in an inclusive process identifying core values, vision and mission, assets and opportunities and four strategic goals to carry the organization into 2020. We articulated the following strategic priorities:

Goal 1: CRC catalyzes a diverse network of leaders across the nonprofit sector to influence social change.

Goal 2: CRC builds the capacity of organizations to advance and achieve their missions.

Goal 3: CRC convenes diverse stakeholders throughout the nonprofit ecosystem to deepen the impact of the sector.

Goal 4: CRC invests in our own organizational and financial infrastructure to ensure long-term sustainability and model best practices.

CRC provides resources and tools to help nonprofits do their good work better. Strong Colorado communities need resilient and healthy nonprofits who offer innovative programming that achieves greater mission success and are better stewards of awarded dollars and donations.

Community Resource Center's framework for capacity building describes our comprehensive menu of opportunities for individuals, organizations and communities as they strive to achieve greater community impact.

We are excited about the future and we look forward to partnering with all of you.



Sincerely,

A handwritten signature in black ink that reads "Maria Tolosa".

President & CEO



@CommunityResourceCenter



@crc_ontheroad



@CommResource_CO



1.0 INDIVIDUALS

STATEWIDE EDUCATION

3270 TRAINED

110 TOTAL SESSIONS

58 RURAL EVENTS

52 METRO EVENTS

95% of participants agree or strongly agree they have a better understanding of the topic presented and the nonprofit sector

94% of participants were likely or highly likely to recommend CRC trainings to a friend or colleague

LEADERSHIP

"The 2017 Nonprofit Leadership and Management program was a resounding gift to my leadership skills. As a director, I find that the knowledge I received on grants and fundraising has raised the bar for me and with this additional information, I hope to achieve new heights for our organization."



22 EXECUTIVE DIRECTORS GRADUATED

RESOURCES

For 25 years the Colorado Grants Guide® has been the state's leading online tool for grant funding research.



774 FUNDER PROFILES



"What an incredible resource for nonprofits. If they aren't accessing it, they are missing out on a wealth of information."

2.0 ORGANIZATIONS

54 Steering Committee Members
Over **4,600** volunteer hours
\$119,669 in volunteer support

RURAL PHILANTHROPY DAYS SAN JUAN & NORTHWEST REGIONS

RPD conferences bring financial, professional development, and network building resources to rural communities through a variety of programming. In 2017, RPD conferences served **591** participants in Montrose and Craig.

New Programming:

- Regional Town Hall
- Funder Office Hours
- Pre-Conference Community Tours



60% of conference participants submitted a grant to a funder that they met at RPD

81% of organizations who submitted a grant application after attending RPD received funding



AMERICORPS VISTA: RURAL CAPACITY BUILDING PROJECT

CRC placed **18** VISTA members at **14** nonprofits in rural Colorado and in our Denver office

This year, Rural Capacity Building VISTA members have:

- Recruited or managed **1,325** community volunteers who contributed over **7,000** hours of service
- Leveraged **\$815,765** of cash resources and **\$91,836** of in-kind resources

HOST SITE & MEMBER PLACEMENT HAS GROWN OVER **300%** SINCE 2015



Pitch Day

COLORADO NONPROFIT SOCIAL ENTERPRISE EXCHANGE

CRC adopted the Colorado Nonprofit Social Enterprise Exchange in 2017 from its founders, Caryn Capriccioso and Rick Zwetsch of interSector Partners, L3C, and Julie Voyles of JVoyles Nonprofit Consulting.

21 organizations

14 launched enterprises

\$2 million in startup capital

40 local jobs created



VISTA Team

3.0 NETWORKS & COMMUNITIES

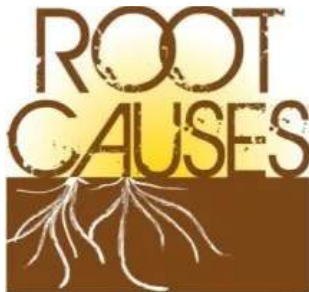
PARTICIPATION PROJECT



- **1,614** VOTERS ENGAGED ACROSS COLORADO
- **9** NONPROFIT SERVICE PROVIDER SITES
- **18** COUNTIES REACHED
- **80** STAFF & VOLUNTEERS TRAINED

The Participation Project partners with human service nonprofits to increase their capacity by providing guidance, training, and support to assist them in offering nonpartisan voter engagement efforts to their clients and community.

ROOT CAUSES NETWORK



1. GIRLS INC. OF METRO DENVER
2. SISTER CARMEN COMMUNITY CENTER
3. COLORADO COALITION FOR THE HOMELESS
4. MI CASA RESOURCE CENTER
5. CENTER FOR WORK EDUCATION & EMPLOYMENT
6. MPOWERED

The Root Causes Network provides a formal and regular meeting place for human service nonprofits to convene, connect, and advance their skills and knowledge around nonprofit advocacy. In 2017, we welcomed 6 new members.

COLORADO COLLABORATIVE



- **7** CORE ORGANIZATIONS
- **6** COMMITTEES WITH CROSS COLLABORATION FROM EVERY STAFF
- **150+** ATTENDEES AT OUR JOINT QUARTERLY NETWORKING EVENTS

The Colorado Collaborative for Nonprofits is a vital hub where people and ideas connect, offering a one-stop shop for nonprofit capacity-building services.



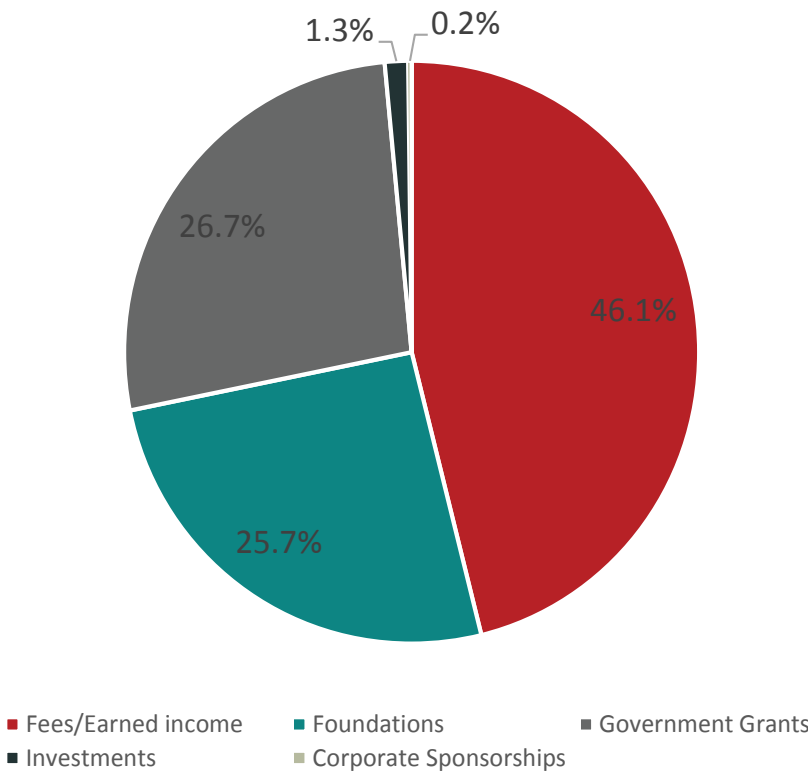
CRC IN THE SLV
12 TRAININGS
198 ATTENDEES

REGIONAL FEATURE: SAN LUIS VALLEY

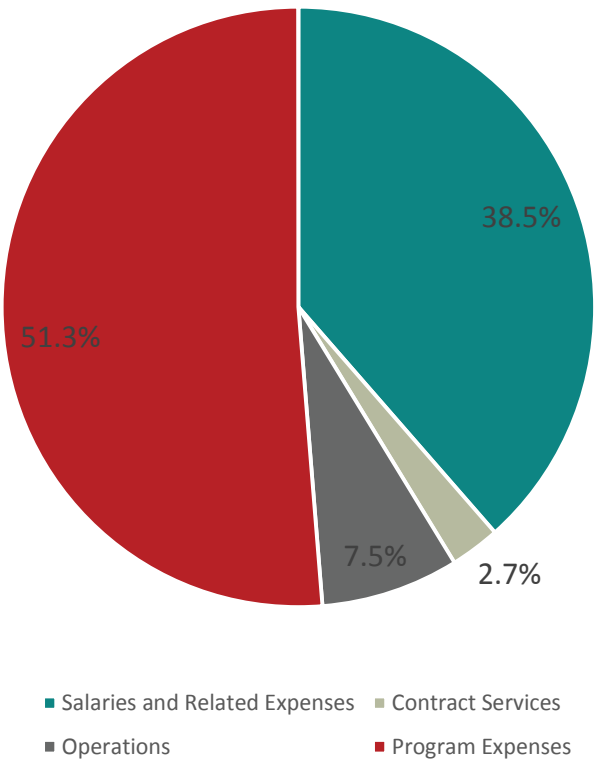
The San Luis Valley is an isolated and beautiful part of Colorado. With great natural and cultural diversity, the residents of the Valley inspire a deep sense of place and passion. However, the region is also one of the highest poverty-stricken parts of our state. Nonprofit organizations work hard to serve their diverse and far-reaching community, but face unique challenges in capacity, identifying barriers around funders and resources, and retaining enthusiastic, well-qualified staff. With this landscape in mind, CRC dedicated increased resources to the Valley in 2017.

We partnered with USDA Rural Development, the El Pomar Foundation's Regional Councils, and AmeriCorps VISTA to provide organizational capacity building resources through national service, hands-on technical assistance, and fund development support. In November, we convened 100 diverse stakeholders on the opioid crisis over the two-day Rural Experience event. We've also supported local collaborative efforts, including the Nonprofit Collaboration Summit and Nonprofit Resource Center planning committees.

2017 Revenue
\$1,255,848



2017 Expenses
\$1,252,454



15,200
volunteer hours

CRC believes in the power of volunteers to greatly impact the work and reach of the nonprofit sector. Our volunteers build the capacity of individuals, organizations, and networks across the state. Our work, like the work of countless nonprofit organizations, would not be possible without the support of our diverse volunteer base. We value the wide range of skills, knowledge, and expertise

\$394,744
volunteer contribution

that each of our dedicated volunteers brings to CRC. Our volunteers are community leaders, local government officials, statewide grantmakers, young professionals, nonprofit executives, students and mentors, all with a vested interest in building the capacity of Colorado’s nonprofit sector and lifting up the work of our state’s diverse and thriving communities.

SUPPORTERS

Adolph Coors Foundation
Anschutz Family Foundation
A.V. Hunter Trust
Brett Family Foundation
Boettcher Foundation
Buell Foundation
Caring for Colorado
Chambers Family Fund
Colorado Civic Engagement Roundtable
Colorado Democracy Network
The Colorado Trust
The Colorado Health Foundation
Community Foundation Serving Boulder County
Corporation for National and Community Service
Daniels Fund
The Denver Foundation
El Pomar Foundation
Gates Family Foundation
Kenneth King Foundation
Nonprofit VOTE
Orton Family Foundation
Rose Community Foundation
Southern Colorado Community Foundation
U.S. Bank
USDA Rural Development
Vectra Bank



Board of Directors

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Board Chair

Maggie Frasure
Board Vice Chair

Mary Zanotti
Board Treasurer

Dan Dunlap
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Karen Brown
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Kim DeLashmit
Board Member

Pat Greer
Board Member

Lindsey Hodel
Board Member

Margie Joy
Board Member

Sharon Liu
Board Member

Chantal Unfug
Board Member

CRC Staff

Maria Fabula
President & CEO

Hannah Clemenson
Executive Coordinator

Stephanie Gommert
Program Coordinator

Rebecca Gorrell
Director of Education & Leadership Development

Diana Pineda
Program Assistant

Leah Rausch
Director of Rural Partnerships

Emily Shamsid-Deen
Community Engagement Manager

Bailey Smith
Program Coordinator

Andrea Swan
Volunteer Engagement Manager

Nellie Stagg
Associate Director of Rural Partnerships

Mariah Taylor
Communications Assistant

AmeriCorps VISTA

Megan Carter
Rural Outreach & Research Associate

Jenia Hooper
VISTA Leader

Hannah Hostak
VISTA Leader

Holly McKissick
Rural Outreach & Evaluation Associate

Samantha Register
Nonprofit Resource Associate

Elon Roe
Marketing Associate

Hamza Syed
Rural Outreach & Research Associate

Lyndsey Williams
Communications Associate